## Message Text

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PAGE 01 PORT O 00240 201643Z ACTION COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 W ------082694 210811Z /17

R 201630Z JAN 78 FM AMEMBASSY PORT OF SPAIN TO AMEMBASSY BONN INFO SECSTATE WASHDC 1900

UNCLAS PORT OF SPAIN 0240

BONN PLEASE PASS INTERNATIONAL MARKETING CENTER COLOGNE

E.O. 11652: N/A TAGS: BEXP, TD, GW

SUBJECT: PROPOSED GOTT VISIT TO COLOGNE MARKETING CENTER

- 1. GOVERNMENT OF TRINIDAD AND TOBAGO IS CONSIDERING THE ESTABLISHMENT OF MARKETING CENTER SOMEWHERE IN EUROPE. TEAM APPOINTED TO STUDY MECHANICS OF SETTING UP CENTER WILL VISIT COLOGNE, AMONG OTHER CITIES, TO LOOK AT FEASIBILITY OF ESTABLISHING IT THERE.
- 2. TEAM WOULD LIKE TO VISIT U.S. MARKETING CENTER TO LEARN HOW IS OPERATES. FROM CONVERSATIONS HERE, THEY HAVE A NUMBER OF SPECIFIC QUESTIONS ON ORGANIZATION WHICH CENTER STAFF IS BETTER PLACED TO ANSWER THAN THIS EMBASSY. WE WOULD GREATLY APPRECIATE YOUR ASSISTANCE IN BRIEFING THEM AND PROVIDING APPROPRIATE COURTESIES. EXACT DATE OF VISIT NOT YET FIRM, BUT WILL BE SOMETIME BETWEEN FEBRUARY 9 AND 14.
- 3. TEAM IS HEADED BY ELDON WARNER, GENERAL NANAGER OF INDUSTRIAL DEVELOPMENT CORPORATION, AND INCLUDES ERICA WILLIAMS, DAUGHTER OF PRIME MINISTER AND REPRESENTATIVE OF TOURIST BOARD, AMONG OTHERS. WARNER WILL CONTACT CENTER DIRECTOR ON ARRIVAL. UNCLASSIFIED

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## Message Attributes

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To: COM BONN

Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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